

(The Post, Kinslton, Sask.—Feb. 6, 1957)



TOWN HAS NEW TV MAINTENANCE DEPARTMENT—Pictured above is Archie McDonald at work on a radio in the new, enlarged workshop of G. G. McDonald & Sons. McDonalds have recently completed a complete line of television testing and training equipment and much of it can be seen in the picture on the counter at the left in a television chassis and directly above it a tube tester. Following a test, from left to right, may be seen the television alignment generator, the signal generator, the vacuum tube voltmeter, the multimeter and the kitch oscilloscope. With this equipment, purchased at a cost of several hundred dollars, McDonald's will be able to carry out the complete servicing of television sets and television sets right to their homes saving considerable transportation expense. Archie, who has been with McDonalds for 10 years, has been operating on the air since 1945. He has often, VERYBLY have been regularly on the air since that time with the result that he has logged nearly 3,000 contacts from all over the world. In addition he has been studying television for some time so that he also has a fine grounding in it.

Drought in western U.S. called worst on record

If began in 1951 and is still going strong

By LEONARD SYMNER
(Correspondent for CP)

Parts of the western and southwestern United States are engaged in the worst drought on record.

The weather bureau sums up the situation this way: "The severity of the present drought has in general equalled or exceeded that of any other drought occurring in the same area since the beginning of precipitation records about the middle of the 19th century."

Increasingly greater severity has been there in droughts of preceding years severely.

Regions hit hardest by the drought are in black.

Western and southwestern United States since about 1870 and parts of the north central region.

The current drought began in the summer of 1951 and continued to grip a vast area of the country east of the Rocky mountains from Texas to the Dakota. Similar conditions exist over much of Arizona, New Mexico, Utah, Montana, Missouri and parts of Nevada.

Westerners pinpoint the "core" of the drought in west-central Texas and eastern New Mexico, although most of the area west of the Mississippi river has been touched to a greater or lesser degree.

Severe droughts of the current drought, no meteorologists are characteristic of recurring droughts that periodically affect arid, semi-arid and the margin of aridland region.

The United States has suffered three major droughts in its history—the current, one which is by

far the worst, and the shorter droughts of 1934-1935 and 1952-1953.

In 1952, when the current drought began to fall over wide areas of the nation's precipitation was the lowest since 1934. Western farmers remark that in October of that year there were no floods reported in the entire country for the first time since November 1898.

The central and southern portions of the plains state continued their record rainfall shortages in 1953.

Recurrent droughts in 1934, 1935 and 1952, 1953, and 1954, and 1955, and 1956, and 1957, and 1958, and 1959, and 1960, and 1961, and 1962, and 1963, and 1964, and 1965, and 1966, and 1967, and 1968, and 1969, and 1970, and 1971, and 1972, and 1973, and 1974, and 1975, and 1976, and 1977, and 1978, and 1979, and 1980, and 1981, and 1982, and 1983, and 1984, and 1985, and 1986, and 1987, and 1988, and 1989, and 1990, and 1991, and 1992, and 1993, and 1994, and 1995, and 1996, and 1997, and 1998, and 1999, and 2000, and 2001, and 2002, and 2003, and 2004, and 2005, and 2006, and 2007, and 2008, and 2009, and 2010, and 2011, and 2012, and 2013, and 2014, and 2015, and 2016, and 2017, and 2018, and 2019, and 2020, and 2021, and 2022, and 2023, and 2024, and 2025, and 2026, and 2027, and 2028, and 2029, and 2030, and 2031, and 2032, and 2033, and 2034, and 2035, and 2036, and 2037, and 2038, and 2039, and 2040, and 2041, and 2042, and 2043, and 2044, and 2045, and 2046, and 2047, and 2048, 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EUGENE H. BLOWS — Carefully forcing his breath into this combustion gas meter, Guy Borge follows a road which will be used in scientific research work. Borge, assistant superintendent of the University of Chicago glass shop, is working at a glass table which spins the piece of apparatus, insuring a perfect sphere at each end.

Unveils '57 town plan

Plans for a multi-phased parking, construction and interchanges program which might cost up to \$245,000 were unveiled by Mayor R. A. Miller at the annual meeting of the Grande Prairie Chamber of Commerce at the Hotel York Tuesday night.

Lifting the curtain on the town's 1957 expansion plans, he said paving of the entire commercial area, construction of a new town hall, and extension of sewer and water lines to new residential areas in the south end were under consideration. — The Herald-Tribune, Grande Prairie, Alta.—Feb. 8, 1957

Grain supply hits record high in '56-'57

Canada has a total supply of 1,044,800,000 bushels of wheat for the 1956-'57 season, establishing an all-time record, reports the Dominion bureau of statistics. This figure is made up of an August 1, 1956, carryover of 597.2 million bushels and the 1956 crop, forecast at the basis of conditions at September 15, at 515.6 million bushels.

After making an allowance of 160 million bushels for anticipated domestic requirements, supplies available for export during the year and carryover at the year's end amount to 888,800,000 bushels. — The Herald-Tribune, Saskatoon, Sask., B.C.—Dec. 13, 1956.



Take the "Wraps off" Your selling

... put your advertising where people ready-to-buy MUST SEE IT!

An advertisement can't even begin to sell unless and until it is SEEN by those who are in the market for what is offered for sale. Best way to make sure that your advertisement will be SEEN by the right people at the right time is to advertise in this newspaper. It's all as simple as one-two-three: (1) Folks who want to buy something like to get all the information they can get about what's for sale. (2) They turn naturally to the advertising columns of this paper for a quick comprehensive look at the market. (3) Your advertisement here is never an intrusion or interruption, instead it is exactly what your best prospects are LOOKING for! Take the shortest distance to your largest, most responsive market ... via advertising in this newspaper.

SHOPPING starts in the pages of THIS NEWSPAPER

Hero of Hunston

Out of the dramatically sudden floods that overwhelmed southern England three years ago comes the heroism of Airman Ross Lanning of Hunston, Somerset, with his U.S. air unit on the way out at Hunston, England. He was rescued when the first crisis for aid went up from the stricken people. By no means an expert, or even strong swimmer, he nevertheless saved 27 lives in the town, finally almost succumbing in exhaustion himself. For his heroic conduct, Queen Elizabeth II awarded him the George Medal.

Now, leaving his home at Toppenshaw was invited by his duties together and by sailors to come to England to launch "The Mayflower" in christen the vessel on its departure from the fishing village of Frinton—a replica of similar proportions to the one landing on the stern and rock-bound coast of New England over three centuries ago—repeating the historic voyage and drawing closer the relationship and the friendship of England and America.

The trip is a round-trip, all-expenses-paid voyage for Ross and his wife, Mary Ann, who have been trying for many years to get some sufficient funds for a return to England. — Christian Science Monitor.

Editor takes new post

It was announced today that the 28-year-old son of the late current bus and editing paper in the city of Vancouver has taken the place of his father in the paper's co-publisher Robert



JIM GREENBLATT

Moore and news editor David Beebe. The Gazette will be published by Mr. Beebe's successor as editor. Mr. Greenblatt is also co-publisher of the Vancouver edition of the Canadian Press. He is a member of the Board of Directors of the Canadian Press Association. — The News, Maple Creek, Sask.—Feb. 14, 1957.

Business men must learn to trust the newspapers

The press is often accused of being too trust, neutral, and cooperative with the government in its policy of developing good community relations. At a luncheon, president of B. F. Goodrich Canada Limited, told the annual meeting of the Board of Directors of the Canadian Chamber of Commerce, Nov. 22.

"The press is determined to present both sides of any situation with complete objectivity in the news columns but far too often executives regard behind that desirable reply of 'no comment'." It seems that many are reluctant to recognize that the reporter is seeking the truth, wants to tell the story to the public, and must depend upon us to help him.

Mr. Goodrich urged businessmen to give every possible aid to reporters and to take the press into confidence. He cautioned against exaggerated advertising with news. — Arrows, Lethbridge, Alberta, B.C.—Nov. 23, 1956.

Trawler lands injured seaman

With a dislocated arm of modern Captain R. Thompson of the trawler, "Bonnie Breeze" out of Gloucester, said today "I was fortunate to make the rescue of a boy, considering the weather last night."

Hidden behind this modesty is the fact that the boy was on his part with a stiff breeze blowing and visibility cut down to less than a 1,000 yards by heavy snow and a high sea running brought the trawler very right up on the nose. As most seafarers will say: "I ain't just both that and those things." — The Advance, Liverpool, N.S.—Jan. 17, 1957.

Straws in the wind

It is easy to overestimate the significance of small local changes in statistical measurements of Canada's growth, but there have recently been a number of indications that industrial and commercial expansion may be increasing in particular areas. One of these is the fact that the steel industry is now taking a big bite out of the steel market, and covering in the production that have led the way, says the Financial Post. From now on, we may see a more even distribution of economic growth, fewer sharp regional differences in prosperity. This would be natural. Opportunities affording easy access to the developer are already taken up first, in any industrial expansion. — The Review, Vancouver, B.C.—Dec. 23, 1956.

MANY DEATHS
Dysentery fever causes more deaths in the U.S. than any other communicable disease together.

Canada Produces 5 Million Pounds a Year Mushroom Business Mushrooms



Mushrooms, acclaimed by connoisseurs as "the aristocrat of foods" are being produced in Canada at the rate of 5 million pounds a year—all of it for the domestic market.

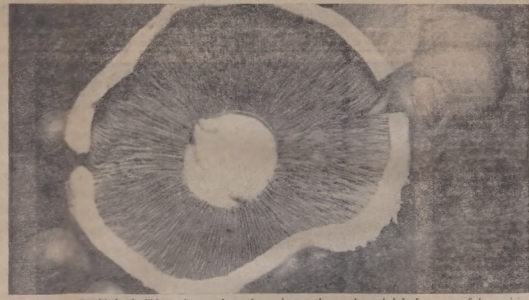
The sharp increase in consumption is credited to the recent influx of New Canadians who used mushrooms extensively in their former homelands.



Many housewives prefer the small white "button" mushroom, not realizing that colour is immaterial, the more mature the mushroom, the more flavourful it becomes.



Canadian mushroom growers utilize the finest research methods available. Above, a scientific test is made to check for possible microles in top soil.



There are over 700 kinds of edible mushrooms, but only one kind, "agarricus campestris" is grown commercially in Canada. Contrary to popular belief, the mushroom

does not have to be peeled. In fact, some of the nutritive qualities are in its thin layer of skin.

National Film Board of Canada Photo by Jean Gaudin Merrill.



Mushrooms thrive in the dark. About 24 days after planting they are ready for picking—a job that is done by experts who move about in the semi-blackness wearing

mining lamps. Two pounds per square foot is considered a good crop yield. The mushroom is a heavy soil feeder, requires a rich compost in which to grow.

